

NEWS RELEASE

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The Australian Wine
Research Institute

New Business Development Manager for The Australian Wine Research Institute

AWRI Managing Director, Dr Mark Krstic, announced today that Dr Tony Robinson had accepted the role of Business Development Manager at the AWRI. Dr Robinson most recently held the role of Chief Operating Officer for the Y-Group Wine and Liquor Division in Western Australia and prior to that worked as Grape & Wine Innovation Specialist at Treasury Wine Estates.

When making the announcement Dr Krstic commented “Tony brings to the AWRI a wealth of commercial experience across viticulture, winemaking and wine business operations. His unique mix of skills will be a valuable addition to the AWRI team. I look forward to working closely with Tony as the AWRI continues to support a prosperous and sustainable Australian grape and wine community.”

In accepting the role, Dr Robinson said “Having worked closely with the AWRI in my previous roles, I am delighted to be joining this unique and highly valued organisation. I’m looking forward to the opportunities to help drive innovation across our sector that this role will bring.”

Dr Robinson commences as Business Development Manager on Monday 17 August 2020.

Biography of Dr Tony Robinson:

Dr Tony Robinson holds a PhD in Oenology from Murdoch University and a Bachelor of Science with First Class Honours in Horticulture and Viticulture from the Universities of Western Australia and Adelaide. He has worked in a range of roles across the wine industry over the last 20 years, from research to viticultural management and winemaking. Most recently, he held the role of Chief Operating Officer for the Y-Group Wine and Liquor Division in WA and prior to that was Grape & Wine Innovation Specialist at Treasury Wine Estates. As a winemaker, he has produced wines for innovative and award-winning brands, while as a researcher, he has published a number of peer-reviewed papers on wine chemistry and sensory science. Tony has organised and presented at technical conferences in Germany, France, USA and Australia. Throughout his career, Tony has had extensive involvement with Australian wine industry bodies, in particular, ASVO, of which he was President from 2017 to 2019, and the AWITC Inc.

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The Australian Wine Research Institute is the Australian grape and wine industry's own research organisation. It supports a sustainable and successful grape and wine industry through world-class research, practical solutions and knowledge transfer. Website: www.awri.com.au